

Dr. Magnus Hoppe

Senior lecturer / Assistant professor in Organization and Management; **Excellent teacher**

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CURRICULUM VITAE

Academic responsibilities

My academic responsibilities are geared towards teaching, educational development, research, and supervision.

Teaching. My teaching mainly concerns organization theory and new management practices, but also areas in relation to my research, such as entrepreneurship, innovation and intelligence. Most of my teaching is at higher levels of education (G2N/F and A1N/F-levels), where I usually function as course manager in one or two course each Semester.

I have in the program for *information retrieval and environmental analysis* at IDT been responsible for the degree projects between 2001 and 2005, for the *IMTO-program* at IDT been responsible for the degree projects between 2008 and 2011, and for *business programs* at EST from 2013 at G2E-level and changed to A1E-level in 2014. Working with texts and theses at all levels have always interested me, when I already in 2001 got the responsibility of structuring my departments final seminar procedures.

In recent years I've come to be a permanent guest lecturer at both Karolinska Institutet (KI) and Stockholm University (SU).

Educational development. This is one of my main interests, where I at the moment am involved in several processes and projects. Among these one might note a national research school for participative action research, development of courses for MDHs new index-program and the use of case-pedagogy in business education at our business school.

I might also add that I've participated in several educational projects, and been involved in 10+ different program and 40+ course developments, whereof several in leading position since I started working at MDH in 1998.

Research. My research focuses on processes for innovation and entrepreneurship together with new management practices. A complimentary line of research is organized intelligence work (a.k.a. business/competitive intelligence and business environmental analysis) that was the theme of my thesis. My latest publications are mainly on the topics of entrepreneurship and entrepreneurial learning, but I've lately started to write more on innovation in both private and public organizations.

My current research mainly concerns the project "Public cooperation and capabilities" (Samverkansprojektet). The project is funded through the collaboration *Sustainable Society Development* (HSU) and the *Society contract* (Samhällskontraktet) that exist between the university and the municipalities in Västerås and Eskilstuna together with the county governments in Västmanland and Södermanland. It lasts between 2015 and 2017, encompassing five researchers.

In pipeline, I hope to continue my research in innovation with a special focus on Swedish Open Innovation Practices. One can note that Swedish companies, compared to other western companies, do not make use of open innovation at the same extent where I wonder why but also together with institutional actors have applied for grants to do something about it.

Supervision. I supervise one doctoral candidate and discuss supervision of one more doctorate and one licentiate. Previously I've supervised one complete doctorate from start. When it comes to students, I have not kept track but a low estimate is between 50-100 projects, encompassing 100 to 200 students at mostly G2E but also A1E-levels in both English and Swedish. I've also functioned as opponent and participated in grading committees.

Personal

Born February 2nd, 1963. Married with Torborg Sturesdotter Hoppe. Three children (Rebecka, Maria and Jonathan). Living in Uppsala, Sweden.

Experience and previous positions

- 2012-2014 **Director of Studies** at School of Sustainable development of society and technology, EST, Mälardalen University, Sweden.
- 2011 **Educational strategist** for the technological sector reporting to the Faculty Board and Dean, Mälardalen University, Sweden.
- 2010 **Promotion to senior lecturer / assistant professor.**
- 1998-2010 **Lecturer**, IDP/IDT, Mälardalen University, Sweden.
- 1997-1998 **Project Manager** *Information Brokers*. Information design, IDP Mälardalen University, Sweden.
- 1997 **Business Intelligence Manager** at Imedia, Sweden
- 1995-1997 **Environmental Protection Manager** at Imedia, Sweden.
- 1992-1995 **Digital Research Manager** at Imedia, Sweden.
- 1990-1997 **Business Environment Analyst** at Imedia.
- 1988-1989 **Teacher** within the field of Business Administration at Jakobsberg Upper Secondary School, Sweden.

Diplomas

- Ph.D. in Organization and management School of Business and Economics (Åbo Hanken), Åbo Academy University, Finland. (Supervisor: prof. Bengt Kristensson Ugglå) 2001-2009
- Bachelors Degree (civ.ek.) in Marketing Uppsala University, Sweden. 1983-1988

National and international prizes

Awarded Outstanding Reviewer for Education + Training in the Emerald Literati Network
2015 Awards for Excellence.

Scholarships

Awarded The Case Centre's Case Writing Scholarship (2015).

For my thesis I was awarded scholarships from Åbo Academy; Dagmar and Ferdinand Jacobssons Memory Fund; The Foundation for Commerce Education in Åbo; Åbo Academy University Foundation.

Membership of professional bodies / Academies

CSI	Network for Entrepreneurial Learning in higher education
Fekis	Föreningen företagsekonomi i Sverige [Swedish Academy of Business and Management]
Nelis	Nätverket för entreprenöriellt lärande i skolan [The Network for Entrepreneurial Learning in School]
SIRA	Swedish Interactive Research Association
SPARC	Swedish Participative Action Research Community

Assignments as editor and reviewer for international journals

Editor at the Journal of Management and Training for Industries (The Institute of Industrial Applications Engineers, Japan)

Occasional reviews for Small Business Economics (SBEJ, Springer); International Journal of Entrepreneurship and Innovation Management (IJEIM, Inderscience Publishers); Education + Training (ET, Emerald); Journal of Management and Training for Industries (JMTI, The Institute of Industrial Applications Engineers, Japan); European Journal of Innovation Management (EJIM, Emerald); Scandinavian Journal of Educational Research (SJER, Routledge)

Publications

International publications reviewed by referees

Hoppe, Magnus (accepted). "The entrepreneurship concept – a short introduction". *Högre utbildning*.

Wihlman, Thomas; Hoppe, Magnus; Wihlman, Ulla, och Sandmark, Hélène (in press 2016). "Innovation Management in Swedish Municipalities". *European Journal of Workplace Innovation* 2(n.a.), pp. n-n.

Hoppe, Magnus (2016). "Policy and entrepreneurship education". *Small Business Economics* 46(1), pp. 13-29. DOI 10.1007/s11187-015-9676-7.

Hoppe, Magnus (2015). "Intelligence as a discipline, not just a practice". *Journal of Intelligence Studies in Business* Vol. 5(3), pp. 47-54.

Wihlman, Thomas; Hoppe, Magnus; Wihlman, Ulla, and Sandmark, Hélène (2014). "Employee-driven innovation in welfare services". *Nordic Journal of Working Life Studies* 4(2), pp. 159-180.

Wihlman, Thomas; Sandmark, Hélène and Hoppe, Magnus (2013). "Innovation policy for welfare services in a Swedish context". *Scandinavian Journal of Public Administration* 16(4), pp. 27-48.

Hoppe, Magnus. (2013). "The intelligence worker as a knowledge activist – an alternative view on intelligence by the use of Burke's pentad". *Journal of Intelligence Studies in Business* 3(1), pp. 59-68.

Hoppe, Magnus. (2011). "The enormous significance of new and expanding Bas". *On the Horizon* 19(2), pp.134 – 139.

Hoppe, Magnus (2007). "Value adding intelligence and information". *InfoTrend* 62(1), pp. 16-26.

Other publications including book chapters and chapters of books

Hoppe, Magnus; Westerberg, Mats, and Leffler, Eva (2016). "Entreprenörskap och entreprenöriellt lärande" [Entrepreneurship and entrepreneurial learning] in Thomas Hansson (ed.) *Pedagogik för högskolelärares* [Pedagogy for university teachers]. Möklinta: Gidlunds förlag (Chapter 12, pp. 311-334).

Eriksson, Susanne and Hoppe, Magnus (2016). "Entreprenörskap på HVV – Ett pilotprojekt som blev bestående via entreprenöriellt lärande" [Entrepreneurship at HVV – A pilot project institutionalized through entrepreneurial learning] in Inger K. Holmström, Jonas Stier, Per Tillgren and Gunnel Östlund (eds.) *Samproduktionens retorik och praktik – inom området hälsa och välfärd* [The rhetoric and practice of co-production - in the field of Health and Welfare]. Lund: Studentlitteratur (pp. 136-156)

Hoppe, Magnus (2013). "Working as technology scout and techno-intrapreneur" in François Thérin (ed.) *Handbook of Research on Techno-entrepreneurship*, 2nd edition. Cheltenham: Edward Elgar (pp. 187-194)

Hoppe, Magnus (2011). "New Vistas for Intelligence" in Esbjörn Segelod (ed.). *Industrial Renewal*. Västerås: MDH (pp. 79-93).

Hoppe, Magnus (2009). Myten om det rationella flödet : en studie av hur organisatorisk ledning formas genom omvärldsanalys och underrättelsearbete i kunskapsintensiva företagsmiljöer [The myth of the rational flow - A study of how environmental analysis and intelligence work create organizational direction in knowledge intense business milieus]. Dissertation, Åbo: Åbo Akademis förlag.

Hoppe, Magnus (2008). "Working with culture: The key to CI success" in Kenneth Sawka and Bonnie Hohhof (eds.). *Starting a CI function*. Topics in CI, volume 3. Competitive Intelligence Foundation, SCIP. Alexandria, Virginia (pp. 59-69).

Hoppe, Magnus (2007). "Intelligence as a means to overcome cultural barriers" in Christopher M. Schmidt and Dagmar Neuendorff (eds.). *Sprache, Kultur und Zielgruppen. Bedingungsgrößen für die Kommunikationsgestaltung in der Wirtschaft*. Deutscher Universitäts-Verlag.

Hoppe, Magnus (2000). *Kreativa Arenor* [Creative Spaces]. Eskilstuna: MDH (IDP).

Reports

Hägglund, Sara, Eriksson, Susanne and Hoppe, Magnus (2014). *Entreprenörskap på HVV: Slutrapport* [Entrepreneurship at HVV – Final report]. Västerås: Mälardalen University

Andersson, Per and Hoppe, Magnus (2013). *MOOC och dess påverkan på MDH, läget HT2013* [The impact of MOOCs on MDH, status 2013] – *A report from Academic Cooperation Association (ACA) seminar on MOOCs, Brussels, Belgium, 2013-10-10*. Västerås: Mälardalen University

Working papers

Hoppe, Magnus (in review). "Through the Membranes - On the Symbols and Definitions of Ideas and How to Visualize Innovation". [A critical paper on the symbols we use for innovation.]

Hoppe, Magnus (in review). "Towards Open Theory – How to Bridge the Theoretic Gap between Academia and Practice". [A paper on the philosophical ideas of critical science in relation to the knowledge processes of an open society.]

Hoppe, Magnus, Westerberg, Mats, and Leffler, Eva (not submitted). "Educational Perspectives on Entrepreneurship and Entrepreneurial Learning in Higher Education"

Hoppe, Magnus, and Gilad, Benjamin (not submitted). "The new frontier of insights management: A radically different model of the role of management and strategic intelligence in large companies". [popular article for magazine publication]

Hoppe, Magnus, and Rosell Erik (not submitted). "Entreprenöriellt lärande i Samhället" [Entrepreneurial learning in society; A paper for publication on The Swedish Agency for Economic and Regional Growths (Tillväxtverket) homepage.]

Conference presentations

Hoppe, Magnus och Åberg, Michelle (2015). *Treading the most distant boarders of the public organization*. Gothenburg Public Management Seminar, Göteborg (Abstract and Poster).

Abrahamsson, Gun; Hoppe, Magnus; Pamela Schultz-Nybacka and Lindell, Eva (2015). *Progression i högre utbildning* [Progression in higher education]. WS at the conference Fekis, Örebro

Hoppe, Magnus and Hallin, Anette (2015). *Overcoming empty spaces: Understanding co-operation between organizations as value-creation spaces*. EGOS Conference, Aten

Gawell Malin; Hoppe, Magnus; Westerberg, Mats; Johannisson, Bengt; Johansson, Marlene and Tesfaye, Besrat (2014). *Entreprenörskapsutbildning och entreprenöriellt lärande* [Entrepreneurship education and entrepreneurial learning]. WS at the conference Fekis, Södertörns högskola, Stockholm

Hoppe, Magnus (2013). *Visualizing innovation streams in search of increasing innovative ability*. Conference paper for work shop. Helix Conference, Linköping

Wihlman, Thomas, and Hoppe, Magnus (2013). *Public sector innovation, a possibility or a contradiction in itself*. Conference paper for work shop. Helix Conference, Linköping

Westerberg, Mats and Hoppe, Magnus (2013). *Entreprenöriellt lärande – en möjlighet för utveckling av företagsekonomi?* [Entrepreneurial learning – an opportunity for developing business administration?]. WS at the conference Fekis, Lunds university, Lund

Hoppe, Magnus (2011). *Så har vi inte gjort förut*. [That's not how we use to do it.] Conference paper for work shop. Sveriges Universitets- och Högskoleförbund (SUHF), Stockholm.

Hoppe, Magnus (2009). *European Competitive Intelligence Symposium (ECIS)*, Stockholm. Planning and management of conference plus editing of the conference proceedings.

Hoppe, Magnus (2009). *Intelligence ideals*. Conference paper. European Competitive Intelligence Symposium (ECIS), Stockholm.

Hoppe, Magnus (2008). *Om ledning genom underrättelsearbete och idén om ett idealt organisatoriskt tänkande*. [On management through intelligence and the idea about an ideal organizational thinking.] Paper for seminar. Stiftelsen för Åbo Akademis Forskningsinstitut, Finland.

Hoppe, Magnus (2007). *Dominerande perspektiv och idéer i organiserat underrättelsearbete – nya vägar för ledningsinflytande och strategiutveckling*. [Dominating perspectives and ideas in intelligence – new paths for managerial influence and strategy development.] Conference paper. Nordic Academy of Management 19th Conference (NFF). Bergen, Norge.

Hoppe, Magnus (2006). *Intelligence as a means to overcome cultural barriers*. Conference paper. EUKO, Åbo, Finland

Hoppe, Magnus (2005). *Perspectives on Organizational Intelligence and Language Aspects in Organizational Research*. Conference paper. CMS PHD Forum, Leicester, England.

Hoppe, Magnus (2005). *Intelligence - Ett kulturellt fenomen som styr organisationskommunikationen mot strategiska intressen*. [Intelligence – A cultural phenomenon that turns attention towards strategic interests.] Conference paper. Communicare/Communique, Sundsvall.

Teaching material

Hoppe, Magnus (2016). *Teaching case: A plot for intelligence out of Spain*. The Case Centre.

Hoppe, Magnus (2016). *Teaching case: Imedia and the technology shift – when everything changes*. The Case Centre.

Hoppe, Magnus (2007). *Omvärldsanalys och scenarier – vägar till framtiden* (Business environment analysis and scenarios – paths to the future). The department of Innovation, Entrepreneurship and Business Creation, IDT, Mälardalen University, Sweden

Hoppe, Magnus (2003). *Sök i verkligheten* (Searching the real world). The department of Information Design, IDP, Mälardalen University, Sweden

Hoppe, Magnus (2001-). *Hopposition* [Instructions for participation in an opposition seminar. Developed in 2001 and iteratively adjusted to new contexts since then.]

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