

## Irina Popova

Research Fellow | Anglia Ruskin University | E-mail: [irina.popova@anglia.ac.uk](mailto:irina.popova@anglia.ac.uk)



As a research fellow Irina takes a leading role in our UK research activities through undertaking, planning and managing the research activity within the context of the project. She assists the Lead Academic Researcher, Prof Chris Ivory, with the day-to-day organisation and administration of the projects. She will conduct the ethnographic research in the UK, collect and analyse the data, report on findings and participate in dissemination of the latter through conference presentations and peer reviewed articles.

### Past Work experience

**2016-2017 Associate Lecturer, Marketing Enterprise and Tourism Department, ARU**

- **Module: Enterprise and Entrepreneurial Management (module leader)**
- **Module: Principles of Marketing**

- Teaching, marking, tutoring
- Student support and feedback on assignments
- Designing teaching material

**2014-2015 Cambridge Social Ventures (former Social Incubator East) Administrator, Allia, Future Business Centre, Cambridge**

- Administration, management and delivery of programme
- Assisting with the marketing
- Maintaining programme systems
- Coordinating the programme application process
- Liaising with the Judge Business School to organise Social Venture weekends and other training
- Assisting with the collection, recording and analysis of monitoring data
- Coordinating each cohort, including organising meetings, events and other activities related to the successful operation of the programme
- Maintaining accurate and up-to-date client records and database entry
- Dealing with incoming enquiries
- Facilitating fortnightly client meetings
- Assisting with various day-to-day client request
- Organising events and meetings related to the programme
- ThankQ database entry

**2014-2015 Associate Lecturer, Human Resources and Organisational Behaviour, ARU, Cambridge**  
- **Module: Organisational Change Management**

**2013-2015 Project assistant, GREATS, ARU, Cambridge**

- Assisting the project manager with the development of an evaluation plan
- Collecting data from employers and graduates
- Writing findings reports

**2010-2013 Social Activities Organiser and Student Support Manager, New School of English, Cambridge**

- Organising social activities and events for international students at the school
- Induction and orientation of international students
- Bookkeeping and managing petty cash

- Managing the assistant social organisers and bursary students
- Assisting with requests and issues regarding students' wellbeing
- Database data entry

**2007-2010 English teacher, Britanica, Sofia, Bulgaria**

- Teaching various age groups including adults
- Organising extracurricular activities such as English Weekends Club
- Assisting and supporting new colleagues
- Participating and leading summer camp groups

**2005-2007 Junior expert, Central Laboratory of Veterinary Control and Ecology, Sofia, Bulgaria**

- Food safety
- Control and analysis of import and export of food
- ELISA testing of antibiotics

**Volunteering**

**2013 Delegation leader, CISV, Leeds**

I volunteered at a national camp as a leader of the London delegation. The post required interpersonal skills, pastoral care, responsibility, and 24/7 availability. We worked together with 8 other leaders from all the UK national CISV branches.

**2010-2011 Chair of EBAC (European Business Association Cambridge), ARU, Cambridge**

I chaired the ARU university society for one academic year. My tasks involved leading the committee, organising the annual programme of the society, organising company presentations, talks and managing event projects.

**2009 Delegation leader, CISV, Germany**

I volunteered at an international summer village camp as a leader of the Bulgarian delegation. The position required excellent interpersonal skills, pastoral care, responsibility, and 27/7 availability. I also worked in an international environment with leaders from 17 different countries to deliver an outstanding learning experience for the children.

**Education and Qualifications**

- 2013 - 2017** LAIBS, ARU, Cambridge, PhD (Start-up Incubation: A rite of passage of entrepreneurs and their social ventures)
- 2010-2011** LAIBS, Anglia Ruskin University, Cambridge, MA International Business
- 2004-2005** New Bulgarian University, Sofia, Bulgaria, MSc Ecology and Ecotoxicology
- 2000-2004** Sofia University "St. Kliment Ohridski", Bulgaria, BSc Ecology and Environmental Protection
- 1995-2000** American College of Sofia, Secondary education

**Language skills**

- English - Proficiency
- Spanish - Intermediate
- Bulgarian - Mother tongue

**Skills**

- Full clean driving licence
- Qualitative (NVivo) and quantitative (SPSS) data analysis
- Excellent IT skills (Word, Excel, PowerPoint, Outlook)

**Referees**

Prof. Simon Down (PhD Supervisor)  
Deputy Dean Research and Enterprise  
simon.down@anglia.ac.uk

Prof. Chris Ivory (line manager)  
chris.ivory@anglia.ac.uk

Dr Alison Hirst (PhD Supervisor)  
Director of Postgraduate Research  
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