

SHARING INFORMATION ON PROGRESS REPORT 2017 – 2018

PRME Principles for Responsible Management Education



MÄLARDALEN UNIVERSITY
SWEDEN

Mälardalen University
School of Business, Society and Engineering



This is our **Sharing Information on Progress (SIP)**
Report on the Implementation of the Principles for
Responsible Management Education



EFMD

For further information regarding the report, please contact:
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A word from the Dean of EST

It is an honour for us to release our first Sharing Information of Progress Report 2017 – 2018.

We are proud that Mälardalen University in 1999 became the first university in the world to be environmentally certified according to the international ISO14001 standard. In 2006, it was the first higher education institution in Sweden to be certified for its sustainable work environment.

Mälardalen University research is linked to all the UN's 17 Sustainable Development Goals (SDGs) of the 2030 Agenda for Sustainable Development. The research results are used in all teaching at EST and in communicating with all our stakeholders.

EST, since its establishment, has focused on sustainability and responsibility, and these issues are reflected both in the teaching and research at EST. We have integrated sustainability and responsibility in the curriculum of all the programmes and courses.

A large part of research projects, Bachelor's and Master's theses, and publications at EST deal with responsibility and sustainability issues.

We make sure that the principles and values of PRME are embedded in all the programmes, courses and activities of EST.

We attach the highest importance to developing leaders and managers that make sustainability and responsibility a priority.

The EST School keeps itself in close connection with the public and private sectors in terms of joint research, commercialisation of innovation, and taking part in in-house companies' executive training programmes.

EST takes pride in stating that we remain committed to the continued implementation of PRME's Six Principles throughout our institution.

Västerås, 18 January 2019

Thomas Wahl
Dean, School of Business, Society and Engineering
Mälardalen University

Introduction to MDH

Mälardalen University (MDH) was founded on 1 July 1977, then as the University College of Eskilstuna/Västerås, in response to the regional need for engineering education, with ABB and other major industries as promoters. In the 1980s a group of programmers from ABB moved to MDH and initiated education and research in robotics and programming. MDH has two main campuses in the cities of Västerås and Eskilstuna.

Mälardalen University is a government authority, directly subordinate to the Government. The University Board (see Figure 1) is the University's supreme governing body and the Vice-Chancellor reports directly to the Board.

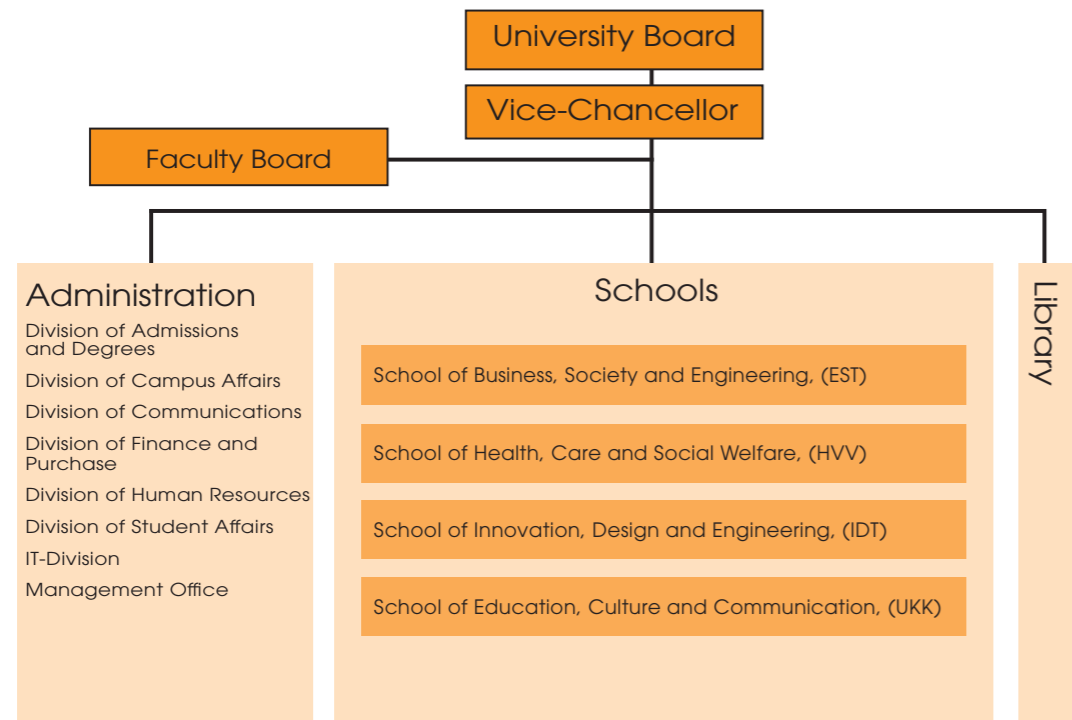


Figure 1. MDH organisation

The Faculty Board has overall responsibility for education and research at MDH. This includes handling matters of strategy and planning, as well as follow-up and quality assurance. The Dean of the Faculty Board is supported by two pro-deans. The Board has subcommittees which handle its matters, as well as taking certain decisions with Board delegation.

Since 2008, MDH has been organised into four schools. At MDH, a school is the organisational unit where higher education and research are conducted and is led by the Dean of School who is appointed for four-year terms by the Vice-chancellor. Each School is divided into divisions, but on the whole, each can be organised in accordance with its own needs.

Some functions or positions are mandatory to have at the School level to ensure a similar management structure, for instance a head of degree programmes and a director of research. The latter, one per research specialisation, is responsible for developing research and postgraduate activities, and coordinating research funding.

In 1990, MDH became the third largest engineering educator in Sweden after KTH Royal Institute of Technology and Chalmers Institute of Technology. During the 1990s, rapid expansion occurred, including studies in Health care and Education, and new research areas. The authority for degree-awarding powers is given to Mälardalen University by the Ministry of Education.

In 1999 Mälardalen University, as the first university in the world, was environmentally certified according to the international ISO14001 standard.

In 2006, Mälardalen University was the first higher education institution in Sweden to be certified for sustainable work environment according to OHSAS 18001.

A few facts about MDH, as of 2017 (Source; MDH, 2018)

- Education and research across four Schools: 1) Business, Society and Engineering (EST); 2) Education, Culture and Communication; 3) Health, Care and Social Welfare; and 4) Innovation, Design and Engineering
- 55 study programmes and some 1000 single-subject courses within four educational areas: economics, health and welfare, teacher education, and engineering
- The following programmes are taught in English:
 - Undergraduate
 - Analytical Finance (3 years, 180 credits)
 - International Business Management (3 years, 180 credits)
 - Graduate
 - Caring Science and Nursing (2 years, 120 credits)
 - Engineering Mathematics (2 years, 120 credits)
 - Financial Engineering (2 years, 120 credits)
 - Innovation and Design (2 years, 120 credits)
 - Intelligent Embedded Systems (2 years, 120 credits)
 - International Marketing (1 year, 60 credits)
 - Physiotherapy (2 years, 120 credits)
 - Product and Process Development, Production and Logistics (2 years, 120 credits)
 - Public Health (2 years, 120 credits)
 - Social Work (2 years, 120 credits)
 - Software Engineering (1 year, 60 credits)
 - Software Engineering (2 years, 120 credits)
 - Sustainable Energy Systems (2 years, 120 credits)
 - Work Life Studies (2 years, 120 credits)

EST hosts the International Business Management, International Marketing and the Sustainable Energy Systems programmes and cooperates in the Analytical Finance programme hosted by the School of Education, Culture and Communication. In addition, EST offers other following programmes partially taught in English:

- Undergraduate
 - International Marketing
- Graduate
 - Engineering and Management
- Some 15 000 undergraduate and graduate students enrol for classes
- 900 employees, including 87 professors
- Some 128 international collaborative agreements in 40 countries
- Turnover (2017) of 949 MSEK; 31% of which for research and graduate education
- External research funding accounts for 64% of the total funding for research and post-graduate (doctoral) education
- Postgraduate (doctoral) education includes over 220 doctoral students
- Postgraduate (doctoral) education is offered within six research specialisations in which the university has been granted degree-awarding powers for research studies:
 - Health and Welfare
 - Embedded systems
 - Industrial Economics and Organisation
 - Innovation and Product Realisation
 - Future Energy Center
 - Education Studies

EST hosts the research specialisations within Future Energy Center and Industrial Economics and Organisation.

Strategy for MDH 2017–2022

The new Research and Education Strategy continues in the same spirit as the previous one (2013–2016), where the focus of MDH's co-production and collaboration is with private and public actors. The aim is that the University will continue to supply the region with highly skilled employees, new knowledge and innovations – with a continuous focus on research, research-based education and internationalisation.

MDH VISION

The vision of Mälardalen University is: "A Strong MDH – the Co-producing University".

Policy for Sustainable Development

- The Vice-Chancellor is responsible for the policy being documented, registered, updated and communicated to all employees as well as being accessible to the general public.
- Managers of the University's organisational units as well as managers of the environment/work environment shall disseminate and firmly establish the policy at workplace meetings.
- The Environment/Work Environment Policy shall be accessible to the general public on the University's website.
- The managers of the Environment/Work Environment Policy and the University's website respectively are responsible for keeping the policy up to date on the University's website.
- The University web pages are kept updated in accordance with the Web Policy.
- The Vice-Chancellor is responsible for breaking down the policy into environmental and work environment goals for the University.
- Departmental Heads check the relevance of and compliance with the Environment/Work Environment Policy in connection with changes in the organisation and at the internal reviews of the work environment.
- Employers and students provide input on the policy to the Work Environment Committee or Work Environment Manager, who will then raise these comments at the Work Environment Committee's meeting and at the Management briefing.
- At the Management briefing the policy is scrutinised in respect of its future suitability.

Introduction to EST and DBS

The School of Business, Society and Engineering (EST) is an interdisciplinary environment with education and research that range from the social sciences to business and engineering.

School location: The School is located at both the Eskilstuna and the Västerås campuses, although the majority of its activities take place in Västerås.

Students and staff: Approximately 2 000 full time students. Around 130 employees work at the School.

Subject areas: Business Studies (Marketing, Management, Accounting), Economics, Commercial Law, Statistics, History, Political Science, Energy, Engineering and Management, Building and Environmental Engineering.

Division of Business and Social Sciences (DBS)

This report focuses on DBS (the Division of Business and Social Sciences) which is a part of the School of Business, Society and Engineering (EST).

DBS Mission

“To provide high quality research and education with integrated elements of co-production, sustainable development and ethics, where theory and practice are interlinked, together leveraging the value of the education and educating excellent managers who are equipped to accept challenges on both national and international arenas”.

DBS Vision

“To be a leading internationally recognised school in business and management, renowned for excellence in education and research”.

PRME Principals of MDH,
EST and the Division of
Business and Social
Sciences (DBS)

Principle 1 - Purpose

We will develop the capabilities of students to be future generators of sustainable value for business and society at large and to work for an inclusive and sustainable global economy.

EST, since its establishment, has focused on sustainability and responsibility, and these issues are reflected both in the teaching and research at EST. Previously, DBS in particular offered special programmes and courses dealing with sustainable development and responsibility, including a sustainability block, a distance course and a web-based and multidisciplinary independent course on sustainable development. Recently, DBS has integrated ERS (Ethics, Responsibility and Sustainability) in the curriculum of all the programmes and courses.

A large part of research projects, Bachelor's and Master's theses, and publications at DBS deal with the sustainability and responsibility issues (see Principle 4).

The Dean of EST oversees, through the Head of Studies, that the principles and values of PRME are embedded into all the programmes, courses and activities offered by DBS.

DBS annually organises workshops and seminars about sustainability and responsibility.

Principle 2 – Values

We will incorporate into our academic activities and curricula the values of global social responsibility as portrayed in international initiatives such as the United Nations Global Compact.

MDH has always promoted sustainability and responsibility in research and teaching in all the four Schools. EST, together with DBS, is committed to strengthening the links between teaching and research. The objective is that all students will possess research-based problem-solving skills.

All the teaching staff at Master's level programmes have a PhD and they incorporate in their courses and teaching the latest research in sustainability and responsibility, for example case exercises related to sustainability. The School utilises the latest journal publications and cases in their teaching activities.

Students writing their Bachelor's and Master's theses are encouraged by their thesis supervisors to find subjects dealing with sustainability and responsibility or at least include sustainability and responsibility issues in their thesis (see Appendix B and C for the DBS list of theses). DBS encourages students to tie their thesis topics closely with teacher's research which deals with sustainability and responsibility. This type of tying motivates both the students and teacher, leading to a high quality thesis (see Principle 4). The overall intention is to put more emphasis on learning than on teaching.

Principle 3 – Method

We will create educational frameworks, materials, processes and environments that enable effective learning experiences for responsible leadership.

EST, together with DBS since its inception, has given priority to sustainability and responsibility. From 2005 and onwards, work was initiated in building a Centre for Social Sciences Sustainability Studies. The intentions have been to develop into knowledge centres for education, research and regional cooperation in this area. This work is continuing. DBS has historically offered a relatively wide range of courses in the field of sustainability and responsibility. Between 2005-2010 the following programmes were offered:

2-year Master's Programme in Industrial Management with specialisation in Sustainability

1-year (“broad”) Master's Programme in Business Studies with Specialisation in Sustainability (MIMA) and so forth.

Ecological Economics programme from 1995 and later sustainable development.

From 2010 and onwards, sustainable development / corporate social responsibility (CSR) is included in all the programmes and courses particularly at DBS, as these issues need to be incorporated in all aspects of business, and not just as a specialised course. Moreover, the School is encouraged to undertake research in the field of sustainability and responsibility, and at the same time use their research in teaching. Students are encouraged to choose subjects related to sustainability, responsibility and ethics (see the DBS list of Bachelor's and Master's theses related to these subjects in Appendix B and C).



Principle 4 – Research

We will engage in conceptual and empirical research that advances our understanding about the role, dynamics, and impact of corporations in the creation of sustainable social, environmental and economic value.

EST/DBS Researchers from the field of Sustainability

Several of our researchers are working on their projects dealing with sustainability, responsibility and ethics. They have published their research findings in top journals. Here are the research profiles of some of our staff members:



Peter Ekman
Associate Professor



Jimmie Røndell
Assistant Professor

Sustainable KPIs and indicators for facilities

The research team, led by Associate Professor Peter Ekman and Assistant Professor Jimmie Røndell (DBS, Mälardalen University), focuses on developing a framework for the future (2030) ‘Key Performance Indicators’, to be used in communication between landlord and tenants in the real estate sector/ facility management. The project was conducted in close cooperation with the biggest companies and organisations in Sweden and was funded by the Swedish Energy Agency. It sets out to address how future sustainability issues (aspects and measurements of ecological, economic and social sustainability) could be included in the communication with tenants (commercial and public actors), in order to raise awareness and increase engagement by adhering to potential future challenges and opportunities. The results will impact practice along with the development of future policies, rules and regulations.



Peter Ekman
Associate Professor



Jimmie Røndell
Assistant Professor



Peter Dahlin
Assistant Professor



Ossi Pääsimää
Associate Professor

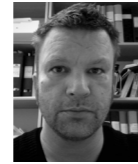
Exploring the renewable energy system value constellation: Technological opinion leaders and their voices

The research team, led by Associate Professor Peter Ekman, together with Assistant Professors Jimmie Røndell and Peter Dahlin (DBS, Mälardalen University) and Associate Professor Ossi Pääsimää (Luleå University of Technology), aims to study whether and to what degree current market conditions and

mechanisms are sufficient when it comes to achieving Sweden’s ambitious future environmental goals of a fossil free society by 2040. The focus is to identify opinion leaders, how they communicate (e.g. online/offline-platforms, actor constellations) and how potential challenges, barriers and opportunities are perceived and dealt with. The project is explorative and uses a mixed method approach (e.g., field studies, surveys, and digital media analytics) to capture central actors (i.e., major change agents) and activities that influence the market (as well as acting as a delimiting force) towards a sustainable and fossil free Swedish energy system. The project results provide an illustrative and evidence-based understanding of market conditions regarding the ongoing migration of our national energy system and to what extent other future strategic and operative measures (i.e., policies, regulations, norms and cognitive/ cultural) are needed.



Peter Ekman
Associate Professor



Jimmie Røndell
Assistant Professor

Balance Scorecard for Smart Resource Efficient Facilities: A social, environmental and financial sustainable business logic

The research team, led by Associate Professor Peter Ekman and Assistant Professor Jimmie Røndell (DBS, Mälardalen University) along with two PhD students, focuses on technical innovations and transformative services regarding increased resource efficiency and the well-being of commercial and public tenants. This trend is driven by digitalisation, an increased cost focus and an understanding of a sustainable business logic. The challenge for facility management is to evaluate innovations that potentially will have a long lifecycle and that make a difference – i.e., where suppliers can keep what they promise, offer a developed aftermarket for service and spare parts, and where the solutions stimulate tenant engagement and behavioural change. Given that investment budgets are limited, companies must: (a) select the most profitable investment and (b) identify tenant attributes that indicate those who will engage in the innovation and change their behaviour to become more resource efficient. In this project, researchers and companies develop a balanced scorecard for these decisions.



Bozena Guziana
Senior Lecturer

Corporate greening

Research into corporate greening has been presented in a PhD thesis (Guziana, 2013). This research has contributed to understanding of greening in general, and more specifically in the environmental technology sector as a green sector through highlighting the distinction between product- and production-related

environmental impacts and activities, and through highlighting the influence of the environmental profile of the sector on environmental engagement in companies in the environmental technology sector. The thesis proposes product- and production-related impacts and environmental activities as bases for defining corporate environmental profiles, corporate greening, and for defining ‘green’ and ‘green-green’ businesses as well as environmental leaders.



Anette Hallin
Associate Professor



Lucia Crevani
Associate Professor



Chris Ivory
Professor



Eva Lindell
Assistant Professor



Irina Popova
Assistant Professor



Anna Uhlén
PhD Student



Christoffer Andersson
PhD Student

Digitised management – what can we learn from England and Sweden?



This project will contribute to producing knowledge of digitalisation and its organisational dynamics and effects; knowledge that is of great interest for managers and employees in public and private organisations facing or undergoing digital transformation. In addition, the project will contribute to developing socio-material approaches conceptually and methodologically.

The central research questions are:

1. What are the consequences of digitalisation for managerial practice?
2. To what extent does digitalisation facilitate or impede certain forms of managing?
3. How are the practices emerging from digitalisation experienced in the organisations?

Digitalisation, the development and implementation of increasingly smarter, faster and cheaper digital technology, is currently transforming contemporary organisational processes and work practices. The technology developed opens up for new possibilities, both regarding coordination and control, for example by increased means of real-time surveillance, which changes power structures in working life.

The project applies a sociomaterial perspective where no sharp distinction is made between the social and the technological. Instead, technology is understood as being intertwined with all aspects of organisational life through a series of interdependencies between people and technology. Using a sociomaterial perspective, the project will have the possibility of building theory as well as a practical understanding of digitalisation and its various dimensions, a knowledge that will make the transformation of digitalisation easier for those involved.

The project encompasses four subprojects focusing on different aspects of digitalisation: projectification, leadership work, flexibilisation and the experience of technology. The subprojects will draw on case studies performed at local authorities and businesses in Sweden and the UK. The cases will be studied through ethnographies in combination with interviews and with a participatory approach.

The project encompasses four subprojects focusing on different aspects of digitalisation: projectification, leadership work, flexibilisation and the experience of technology. The subprojects will draw on case studies performed at local authorities and businesses in Sweden and the UK. The cases will be studied through ethnographies in combination with interviews and with a participatory approach.



Magnus Hoppe
Associate Professor



Anette Hallin
Associate Professor



Bozena Guziana
Senior Lecturer



Marie Mörndal
Assistant Professor

Societal collaboration: Mine the gap. How can organising solve societal collaboration challenges?



Societal collaboration: ‘Mine the gap’ is a 3-year project aiming at studying the organisational challenges facing the actors of society when it comes to solving societal problems. The focus is how value-creating abilities emerge, exist and evolve in the interplay between different organisations and the learning and innovation activities that bridge the ‘empty spaces’ that may occur. The researchers in the project study the organising activities that take place with the purpose of solving societal problems, i.e. by ‘mining’ the gap that otherwise exists between organisations

Principles 5 and 6 Partnership and Dialogue

Partnership and Dialogue

We will interact with managers of business corporations to extend our knowledge of their challenges in meeting social and environmental responsibilities and to explore jointly effective approaches to meeting these challenges.

We will facilitate and support dialogue and debate among educators, students, business, government, consumers, media, civil society organisations and other interested groups and stakeholders on critical issues related to global responsibility and sustainability.

EST/DBS has long traditions in company collaboration. The Corporate Advisory Board is very internationally competent, and consists of members from MDH, the municipalities, and the public and private sectors (see below for details).

Advisory Board – CSR competence in a business and industry context

Universities are increasingly using cross-sector partnerships, networks and collaborations as a way to strengthen their missions and develop their roles. A corporate Advisory Board (AB) is an important resource in terms of business expertise advice and organisational perspectives in relation to preparing students with relevant skills and expectations. CSR (corporate social responsibility) and sustainability are important areas where EST/DBS and business organisations have a mutual interest in increasing knowledge and learning regarding theories as well as practices.

EST has a consulting and supportive Advisory Board consisting of members from regional organisations and industries. The purpose of the AB is to continuously develop and give input to the assessment of our business- and management education programmes in terms of practical relevance, quality and future organisational demands. The AB has a strong profile regarding CSR and sustainability in their respective business areas. The goal for EST/DBS is to enhance the integration of business practices in relation to programmes and courses. At the same time it has to ensure the independent critical stance of the University in relation to economic, social and environmental development.

Members of the Advisory Board at EST/DBS:

Olle Andersson	Swedbank
Maria Ekström	Volvo CE
Eva Lilja	Västerås stad
Gunilla Lidgren	Riksbyggen
Ove Fredriksson	MälarEnergi
Viktoria Melander	Bombardier Transportation Sweden AB
Katarina Hillman	ICA Sverige AB
Niklas Edmark	Eskilstuna kommun
Marcus Conrad	Sparbanken Rekarne
Hanna Edberg-Flodin	Sandvik AB
Maria Österberg	Region Västmanland
Marie Christensson	VL (Region Västmanland)

Our course curriculum is designed in such a way that it takes into account the corporate learning experience. Several courses have close links to both the private and public sectors. Guest speakers are – from time to time – invited to give talks related to specific topics in these courses. Case studies and assignments on many occasions are conducted on the subjects and provided by such organisations.

MDH/EST/DBS has several corporate partnerships which covers teaching and research. This continuous collaboration facilitates for example the students in writing their Bachelor's and Master's theses, but also for term papers, internships, guest speakers and in the preparation of case studies. (The School of)EST/DBS keeps itself in close connection with the corporate world in terms of joint research, commercialisation of innovation, and taking part in executive development programmes.

EST/DBS attaches great importance to societal well-being. Corporate social responsibility and business ethics are discussed regularly in all the courses. Questions about the company and the responsibility to contribute to sustainable development in society are the major themes, not only in all the courses, but also as thesis subjects and in research.

EST/DBS has invited several well-known speakers and specialists in the field of ERS (Ethics, Responsibility and Sustainability) to shed light on this important subject for our teaching staff, students and all the other stakeholders. The purpose is to learn more about ERS and to implement it effectively in our organisation.

Research and collaboration on Sustainability

MDH/EST/DBS has a well-established regional collaborative research programme ("Samhällskontraktet" – the Social Contract) aiming at identifying, analysing and solving key issues for social sustainable development (with clear reference and point of departure in Agenda 2030 goal 17). The organisations collaborating in the programme are Mälardalen University, Landstinget Södermanland (the County Council of Södermanland), Västerås Kommun (City), Eskilstuna Kommun (Municipality) and Region Västmanland. One of the goals in relation to the sustainability agenda is to "Strengthen research and education in the University". At present the programme is funding and working with a number of projects (NESLA, ESIMS, MEMOS) which in themselves will be important in practical terms developing 'responsible management' in relation to sustainability. From the education point of view the intention is to translate practical leadership- and management experiences regarding the challenges and possibilities from the programme and projects into an education programme (such as the Management/Marketing programme).

MDH contribution to UN's 17 SDGs

This is how MDH works with the 17 sustainable development goals

http://www.mdh.se/forskning/fn-globala-mal?!=en_UK

Below we will briefly mention a few of the targeted SDGs:



4. Quality Education

Ongoing projects

- For a gender conscious school in free choice times: possibilities and challenges in local contexts
- Following footprints of resilient youth: successful educational trajectories and transition into higher education
- Theorising teacher use of curriculum material within mathematics classroom practice
- Future curriculum resources in mathematics
- Count on Västerås
- Norm creative interior for play and learning in preschools
- Social language environment – development and conditions for children and multilingual children's literacy processes in Swedish preschools

Cooperation

- Eskilstuna Municipality
- Gnesta Municipality
- Hallstahammar Municipality
- Region Sörmland
- Region Västmanland
- Sparbanken Rekarne
- Stockholm University
- Västerås City
- Örebro Municipality



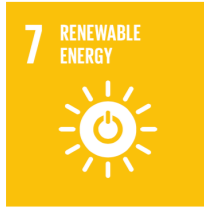
5. Gender Equality

Ongoing projects

- Norm creative interior for play and learning in preschools

Cooperation

- Västerås City
- Lycklig arkitektur AB
- Luleå University of Technology



7. Affordable and Clean Energy

Ongoing projects

- Design, installation, evaluation and optimisation of energy systems in buildings with a heat pump with a high solar electricity fraction and high self-consumption of solar electricity
- PolyPO: Polygeneration and Process Optimisation for Advanced Combined Heat and Power Plants
- iREST- Integrating renewable energies and storage technologies into residential, office and industry buildings: towards near-zero energy targets
- Thermophysical properties of carbon dioxide mixtures with impurities and their impacts on carbon capture and storage
- FUDIPO – Future Directions for Process industry Optimisation

Cooperation

- ABB
- Mälarenergi
- Bombardier
- Westinghouse
- Vafab miljö
- Eskilstuna energi och miljö
- KK-stiftelsen (The Knowledge Foundation)
- Castellum Aspholmen



13 Climate Action

Ongoing projects

- MAASICA- Microalgae based activated sludge process integrated with co-digestion of algae and sludge
- PyrAD-integration of pyrolysis in anaerobic digestion
- PolyPO: Polygeneration and Process Optimisation for Advanced Combined Heat and Power Plants

Cooperation

- ABB
- Bombardier
- Mälarenergi
- Westinghouse
- Vafab miljö
- Eskilstuna energi och miljö
- KK-stiftelsen (The Knowledge Foundation)
- Castellum Aspholmen



17 Partnerships for the Goals

Ongoing projects

- Digitised management – what can we learn from England and Sweden?
- Societal collaboration: Mine the gap. How can organising solve societal collaboration challenges?
- FUSION (Featured eUrope and South asIa oMbility Network)

Cooperation

- Sörmland County Council
- Västmanland County Council
- Eskilstuna Municipality
- Västerås City

Future goals of DBS

Future goals – Education

- Ensure that all Swedish and English-speaking business programmes have ERS issues integrated into their course curriculums
- Continue to annually host events and invite business students to a business ethics day with acknowledged speakers regarding ERS
- We recently updated our mission statement to signal an increasing focus on integrated elements of sustainable development and ethics in education
- Strengthen the teaching skills base within the area of ethics, responsibility and sustainability by taking these aspects into account when recruiting new staff members

Future goals – Research

- Researchers will continue relating their research to issues of ethics, responsibilities and sustainability in their involvement and cooperation with companies and municipalities
- To implement ERS even further in our ongoing effort to link together international academic research, business practice and society in promoting sustainable enterprises and communities
- We recently updated our mission statement to signal an increasing focus on integrated elements of sustainable development and ethics in research
- Strengthen the research competence base within the area of ethics, responsibility and sustainability by taking these aspects into account when recruiting new staff members

Appendix A: PRME-RELEVANT PHD THESES

Doctoral Thesis in Business Administration (ERS Themes)

	Semester
Guziana B. Corporate greening. Product and Production Perspectives. Doctoral Thesis 137, Mälardalen University Press.	2013

Appendix B: PRME-RELEVANT MSC THESES

Master Thesis in Business Administration (ERS Themes)

Title	Semester
The role of the consumers' environment-friendly lifestyle in relation to the acceptability of processed insect-based products	Spring 2018
Gender-Role Stereotypes in Toy Commercials: A Two-Country Comparison Based on the Level of Gender Equality	Spring 2018
Cross-border Online Purchase Intent: An investigation of CSR-conscious young adult	Spring 2018
Strengthening the Relationship Between Universities and the Graduates: A Case Study and Project on a Swedish University's Relationship-Building with the Alumni Network	Spring 2018
IMPACT OF CULTURE ON PERCEIVED QUALITY - A study on how eWOM influences consumers perceived quality toward luxury brands in different cultural settings	Spring 2018
The impact of culture on individuals behaviour towards sustainability related practices	Spring 2018
Green Intentions: Exploring the Discrepancies Within Consumer Purchase Intention and Behavior in a Green Context	Spring 2017
Environmental CSR application in geographically disparate contexts: the Scandinavian cooperative advantage? An investigative study into the role of stakeholder theory for competitive advantage within the European construction industry.	Spring 2016
CSR Driven Innovation - challenges and opportunities in developing countries. A case study of Solvatten entering the Indian market	Spring 2015
Credible CSR communication towards the consumers as stakeholders	Spring 2015
Critical factors for environmentally sustainable companies - a comparison of current research and company practice	Spring 2015
The Power of a Green Generation – A study of generation-Y adoption intention of mobile applications supporting energy efficiency in Västerås	Spring 2015
Critical factors for environmentally sustainable companies - a comparison of current research and company practice	Spring 2015
Corporate Social Responsibility For Competitiveness, A Case Study Of ABB	Spring 2014
Corporate Social Responsibility Communication - Communicating CSR to consumer	Spring 2014
CSR in developing countries - A comparison between Latin America and Europe	Several
The role of societal marketing in enhancing corporate image in developing countries	Spring 2013
An analysis of consumer knowledge, perspectives and expectations of CSR, H&M	Spring 2013

Appendix C: PRME-RELEVANT BSC THESES

Bachelor Thesis in Business Administration (ERS Themes)

Title	Semester
Capturing the hearts and minds of employees - A study on corporate social responsibility as a key driver to employee engagement and retention (a Swedish perspective)	Spring 2018
Aligning CSR Values to change Corporate Social Behavior - Utilizing Management Control Systems to Create Shared Values.	Spring 2018
CSR - The powerful marketing tool. A case study on how firms influence consumer perception of brand image through their environmental CSR initiatives	Spring 2018
Alumni impact on organizational identity	Spring 2018
Organizational change management for corporate sustainability and sustainability reporting.	Spring 2018
The relationship between business and society - A study of corporate philanthropy within organizations.	Spring 2018
Business cannot be successful when the society around them fails. The impact of corporate social responsibility on customer loyalty	Spring 2018
Organizational culture and Leadership	Spring 2018
Corporate Social Responsibility and Financial Performance - A Quantitative Analysis of the Relationship between CSR and Financial Performance: A Case Study of Selected Companies in Stockholm Stock Exchange (2011-2015)	Several
Gender and leadership in the Swedish financial sector	Spring 2017
The Impact of Philanthropic CSR Initiatives on Consumer Identification and Behavior	Spring 2017
The Role of CSR on Career Advancement for Women in the Financial Sector: A Case Study of Handelsbanken in Sweden and United Kingdom	Spring 2017
The Ties that Bind: At the crossroads of Corporate Social Responsibility and Organizational Learning	Spring 2017
CSR and customer loyalty	Spring 2016
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